

NeXtrac®

Idea

Book

Innovative ideas to boost impulse sales
and improve the checkout experience.

From idea to reality.



Versatile



Our unique hinged connectors allow NeXtrac panels to rotate to any custom angle on the fly.

Flexible



NeXtrac fits virtually any space. And it easily and quickly adapts to your changing needs.

Profitable



NeXtrac components feature a slim, double-sided profile to maximize sales per square foot.

NeXtrac Store Fixtures are the most versatile and flexible store merchandising solutions on the market.

Backed by years of R&D and over 15 years of field deployment, NeXtrac store fixtures have proven their ROI time and time again. The secret? It's the patented design of our Beltrac stanchion, the foundation of most NeXtrac systems.

If you can imagine it, we can make it. NeXtrac's modularity offers a wealth of creative opportunities for your unique challenges. Enjoy browsing through this collection of fixture ideas spurred by actual customer needs. And bring us your unique challenge. NeXtrac has a solution!

CHALLENGE: Provide a solution for using both standard slot shelving and slatwall or wire grid accessories on the same fixture.



2.5" locking wheels provide easy mobility

SOLUTION: NeXtrac Universal Fixture

Our Universal Fixtures accept almost any kind of merchandising accessory, from standard slot shelving to slatwall or wire grid hooks and baskets. This provides flexibility for your plan-o-grams and helps maximize sales per square foot.

Use your shelving and accessories from all major manufacturers in our universal fixture.

Standard Slot



Standard Slot Rails accept industry-standard gondola shelving.

Versatile Grid



Versatile Wire Slat Grid provides flexibility—use slatwall or gridwall accessories.

No Gap Shelving



Double panel design eliminates gap between shelf and back wall of fixture.

Link Multiple Units



The Gondola Link makes it easy to connect multiple units together to form aisles.



Use all of your merchandising accessories on one fixture.

- Standard Slot Rails accept industry-standard gondola shelving from all major manufacturers
- Versatile Wire Slat Grid panels accept both slatwall and gridwall accessories
- Double panel design eliminates gap between shelf and fixture, keeping product firmly on the shelf
- 2.5" locking casters provide easy mobility and a slim profile
- Edge skirt hides wheels, maintaining a clean silhouette
- Gondolas easily link together to form long-run aisles
- Available in many sizes

Skirt hides wheels for a polished look



CHALLENGE: Create a small-footprint merchandising fixture without a bulky platform, allowing for easy accessibility by customers.



SOLUTION:
**NeXtrac
Compact Gondola**

The mobile Compact Gondola's open-base design provides easy accessibility, allowing customers to get closer to the merchandise than with standard platform-based fixtures.

Open-Base Design



Open-base design provides easy accessibility. Use with slatwall, slat grid, standard slot rail, or any combination.

Locking Wheels



Slim, double-sided design maximizes sales per square foot, and locking wheels provide easy mobility.

Link Multiple Units



The NeXtrac Gondola Link makes it easy to connect multiple units together to form long-run aisles.

CHALLENGE: Maximize merchandising area by converting unusable space in front of stanchions into a usable display area.



No Gap!



SOLUTION:
NeXtrac Infinity Shelf

Close the gap between slatwall panels! Provides an extra 3 inches of merchandising space in front of the Beltrac stanchion.

- Shelf "wraps around" the stanchion, providing continuous merchandising across the entire system
- Extends available merchandising space by "filling in" the gap
- Built-in side supports for extra stability

CHALLENGE: Provide a high-capacity, in-queue merchandising fixture while maintaining an “open-feel” design.

SOLUTION:
NeXtrac Basket Fixture

The open-air design of the NeXtrac Basket Fixture belies its massive capacity. Three tiers of giant merchandising baskets can create long-run aisles or a single fixture, ending with matching, rounded end-cap baskets.

- NeXtrac Standard Slot Rails turn Beltrac Stanchions into a high-capacity merchandising fixture
- Create long-run aisles or smaller, stand-alone fixtures
- Rounded end-cap baskets complete each end
- Easily divide and section baskets with our short and long dividers
- Wide, flat bases provide extreme stability
- Simple hardware makes it a breeze to install
- Open design eliminates dust build-up



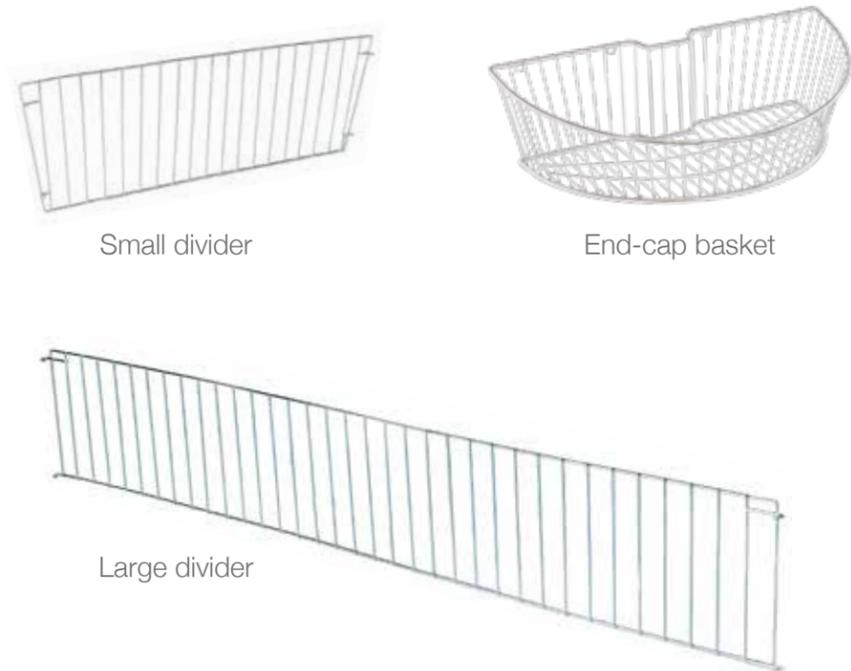
End-Cap baskets finish off each end.



Adjustable dividers section off basket areas.



Wide, flat bases provide extreme stability.



Small divider

End-cap basket

Large divider

Great flexibility to create a well-organized product display



Small dividers create optional compartments

Large dividers create additional organization

OR take advantage of the spacious large basket with no dividers

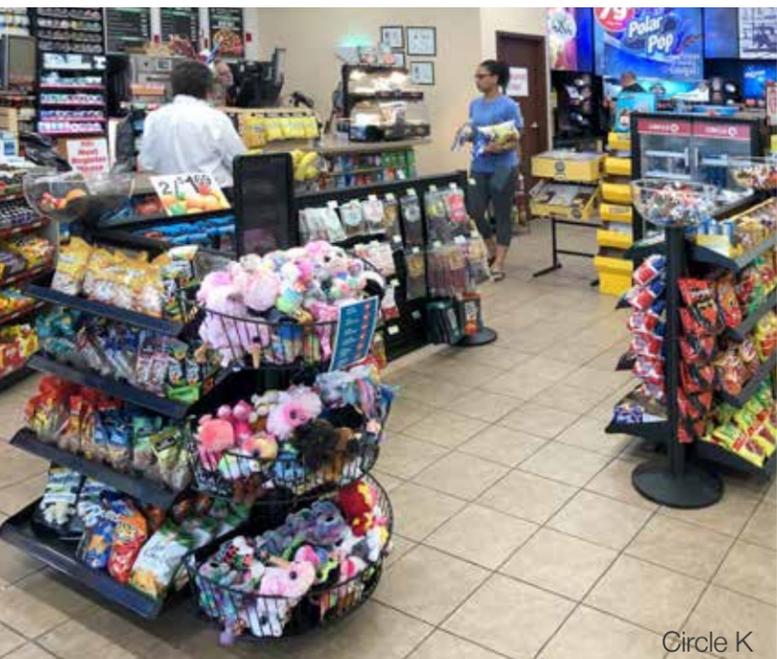
Finish off the end of an aisle with an end-cap basket



BC Liquors



Royal Farms



Circle K



Johnny Rockets



Milwaukee Brewers



Speedway



Rexall Drugs

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