

Printed Signage

Artwork Submission Process and Guidelines



I've just ordered a Sign Frame. Can Lavi create the sign graphic for me?

Yes, we have a full-service art department and we regularly create custom art for our customers. Upon placing your order, a Customer Service Specialist will contact you to discuss what you would like printed on your sign. We may request a logo or PMS color reference in order to create a visual representation of your art for your approval.

How do I provide my logo or messaging to Lavi Industries?

Simply email your materials to your Sales Rep. For files over 10MB, we offer an FTP service. Our Sales Reps will work with you to ensure proper transfer of files.

Will I see a proof before it's printed?

Yes, we provide digital proofs for your review and approval prior to printing. Our services include design and layout with up to 2 revisions.

We have our own art department. Can I submit print-ready art?

Yes, please refer to the next page for art setup and templates.

I'm submitting my own print-ready art. Can I get a template to start?

Yes, we have many templates as we offer many different sign products. Simply select your template on the following pages to download.

Can I use raster art and a proprietary font?

We can reproduce raster art as long as it's 300 dpi at actual print size. Proprietary fonts are fine, but all fonts must be outlined.

Can you print our corporate PMS colors?

We will approximate all PMS colors in 4/C process as we print in CMYK. Metallic and fluorescent inks cannot be printed.

What is your preferred format for print-ready artwork?

PDF with all images embedded and fonts outlined.

TECH SPECS

PREFERRED VECTOR FILE FORMATS



Please convert all text to outlines before submitting

PREFERRED RASTER FILE FORMATS



ACCEPTABLE RASTER FORMATS 300dpi at actual size



WE CANNOT USE



DOs & DON'Ts

– **Raster art must be 300 dpi at actual reproduction size.**

– **Outline all text.**

View artwork specifications guide by product and size.



Post-Top Sign Frames

Horiz. or Vert.	7" x 11"	View Artwork Specs >
Horiz. or Vert.	8.5" x 11"	View Artwork Specs >
Horiz. or Vert.	11" x 14"	View Artwork Specs >
Horiz. or Vert.	14" x 22"	View Artwork Specs >



Rigid Rail (Clear Acrylic for Printed Graphics)

4ft Straight	Size 1 (Full)	46" x 34.75"	View Artwork Specs >
4ft Straight	Size 2 (Half)	46" x 14.75"	View Artwork Specs >
6ft Straight	Size 1 (Full)	70" x 34.75"	View Artwork Specs >
6ft Straight	Size 2 (Half)	70" x 14.75"	View Artwork Specs >



Post-Top Sign Acrylic

Vertical Only	7" x 11"	View Artwork Specs >
Vertical Only	8.5" x 11"	View Artwork Specs >



Acrylic Sign Holders for Slatwall

Horiz. Only	7" x 5.5"	View Artwork Specs >
Horiz. Only	7" x 11"	View Artwork Specs >
Horiz. Only	11" x 7"	View Artwork Specs >
Vertical	8.5" x 11"	View Artwork Specs >
Horizontal	11" x 8.5"	View Artwork Specs >
Horiz. Only	24" x 4"	View Artwork Specs >
Horiz. Only	36" x 4"	View Artwork Specs >
Horiz. Only	24" x 10"	View Artwork Specs >
Horiz. Only	36" x 10"	View Artwork Specs >



Hinged-Frame Sign Panels

Horiz. Only	48" x 30"	View Artwork Specs >
Horiz. Only	48" x 36" (40" or taller posts)	View Artwork Specs >
Horiz. Only	48" x 48" (52" or taller posts)	View Artwork Specs >
Horiz. Only	50" x 60"	View Artwork Specs >
Horiz. Only	60" x 30"	View Artwork Specs >
Horiz. Only	60" x 48"	View Artwork Specs >
Horiz. Only	72" x 30"	View Artwork Specs >
Horiz. Only	72" x 48"	View Artwork Specs >



Slatwall Signage

Horiz. Only	36" x 24"	View Artwork Specs >
Horiz. Only	41" x 27"	View Artwork Specs >



Slim Frames

Horiz. Only	36" x 18"	View Artwork Specs >
Horiz. Only	48" x 24"	View Artwork Specs >



End Cap Signage

Vertical Only	8.5" x 24"	View Artwork Specs >
Vertical Only	8.5" x 32"	View Artwork Specs >

View artwork specifications guide by product and size.



Banner Signs

Rectangular	12" x 30"	View Artwork Specs >
Rectangular	17" x 66"	View Artwork Specs >
Rectangular	17" x 90"	View Artwork Specs >
Angled	12" x 30"	View Artwork Specs >
Angled	17" x 66"	View Artwork Specs >
Angled	17" x 90"	View Artwork Specs >



22"x28" Directrac Sign Stand

Vertical Only	22" x 28"	View Artwork Specs >
Vertical Only	24" x 36"	View Artwork Specs >



Portable Signs

Vertical Only	22" x 28"	View Artwork Specs >
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Quick Clip Snap Frames

Horiz. or Vert.	8.5" x 11"	View Artwork Specs >
Horiz. or Vert.	11" x 14"	View Artwork Specs >
Horiz. or Vert.	22" x 28"	View Artwork Specs >
Horiz. or Vert.	24" x 36"	View Artwork Specs >
Horiz. or Vert.	27" x 41"	View Artwork Specs >