

# Digital Belt Printing

## Artwork Submission Process and Guidelines



### TECH SPECS

#### PREFERRED VECTOR FILE FORMATS



Please convert all text to outlines before submitting

#### PREFERRED RASTER FILE FORMATS



#### ACCEPTABLE RASTER FORMATS

300dpi at actual size



#### WE CANNOT USE



Q

I've just ordered a custom belt. Can Lavi Industries create art for me?

A

Yes, we have a full-service art department and we regularly create custom art for our customers. Upon placing your order, a Customer Service Specialist will contact you to discuss what you would like printed on your belt. We may request a logo or PMS color reference in order to create a visual representation of your art for your approval.

Q

How do I provide my logo or messaging to Lavi Industries?

A

Simply email your materials to your Sales Rep. For files over 10MB, we offer an FTP service. Our Sales Reps will work with you to ensure proper transfer of files.

Q

Will I see a proof before it's printed?

A

Yes, we provide digital proofs for your review and approval prior to printing. Our services include design and layout with up to 2 revisions.

Q

We have our own art department. Can I submit print-ready art?

A

Yes, please refer to the next page for art setup and templates.



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27810 Avenue Hopkins | Valencia, CA 91355  
877.ASK.LAVI | 877.275.5284 | 661.257.7800  
sales@lavi.com | www.lavi.com

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## Print-ready Artwork Requirements



### DOs & DON'Ts

Q  
A

I'm submitting my own print-ready art. Can I get a template to start?

Yes, simply select your template size at right to download.

[DOWNLOAD 7-FT. BELT TEMPLATE](#)

[DOWNLOAD 13-FT. BELT TEMPLATE](#)

Q  
A

What is the trim size for artwork?

7ft. belt: 84" x 2". 13ft. belt: 156" x 2". Please extend art 1/8" beyond trim on all sides.

Q  
A

Can I use raster art and a proprietary font?

We can reproduce raster art as long as it's 300 dpi at actual print size. Proprietary fonts are fine, but all fonts must be outlined.

Q  
A

Can you print our corporate PMS colors?

We will approximate all PMS colors in 4/C process as we print in CMYK. Metallic and florescent inks cannot be printed.

Q  
A

What is your preferred format for print-ready artwork?

PDF with all images embedded and fonts outlined.

Q  
A

How do I send Lavi my art files?

Your Sales Rep will discuss our simple FTP process with you.

– **Avoid white or very light-colored backgrounds to reduce seeing image through other side.**

– **1 point line weight minimum.**

– **Raster art must be 300 dpi at actual reproduction size.**

– **Outline all text.**



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