



**Lavi Industries** is pleased to offer full-color digital belt imaging to its customers. With this technological advancement in belt imprinting, Lavi customers can imprint belts with full-color, photographic images. Our superior imaging techniques produce colors that are rich and vibrant and text that can be readable at smaller sizes.

Belt art can be radically different than what is normally produced for traditional silk-screening, so we have provided some guidelines to the right.

Our Graphics Team is standing by, ready to answer any questions you may have about producing art that will take full advantage of this new process.

We can also produce custom art to your specifications. Please contact your sales representative for more details and current pricing.

## File Format:

Full-size, full-color RGB or CMYK art at 150dpi in MAC or IBM formats. All text must be converted to outlines. Please embed any icc profiles associated with the file. Please do not send jpeg art or pdf documents.

Vector art: .ai or .eps files only

Raster art: .psd, .tif, or .eps formats.



↑ TRIM AREA

↑ BLEED AREA

↑ LIVE AREA

## 10-foot Belts:

**Trim:** 2" x 128"

**Bleed:** 2 1/2" x 130" Includes 1/4" bleed top and bottom and 1" bleed on sides.

**Live Area:** Please keep all logos and important text a minimum 1/4" from top and bottom trim.

## 13-foot Belts:

**Trim:** 2" x 150"

**Bleed:** 2 1/2" x 152" Includes 1/4" bleed top and bottom and 1" bleed on sides.

**Live Area:** Please keep all logos and important text a minimum 1/4" from top and bottom trim.

## Color Matching:

We are able to match most PMS colors within acceptable tolerances. There is an added fee for PMS color matching.

There is no extra charge for Lavi standard color belts.

Additional charges may apply to jobs that do not meet above specifications.



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