

Centralized Multimedia Control

- Manage the Customer Experience
- Increase Impulse Sales
- Reduce Perceived Wait-times





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Centralize command and control of your Digital Media displays with Qtrac® Media Manager. Qtrac Media Manager coordinates and manages in-store digital signage for in-queue displays running Lavi's Qtrac electronic queuing software, as well as other media-only displays positioned throughout a store. Additionally, Qtrac Media Manager is fully scalable, enabling the control of a single monitor or hundreds of displays across numerous regions, giving "real time" control of in-store signage and messaging.

BENEFITS:

- Centralizes control of in-store electronic signage and in-queue digital messaging.
- Schedule media to play at any time in the future.
- Assign expiration dates to media to automatically remove it from playlists.
- Fully scalable media control from one display to hundreds across multiple stores and regions.
 - Create an unlimited number of playlists and distribute customized media to individual stores or displays, or

customized display groups based on regions or locations.

- Provides "real time" operational status of all displays.
- Easy to use drag and drop functionality.

Coordinate store-wide digital signage with powerful in-queue messaging and dramatically **boost impulse sales.**



Reduce

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at checkout by as much as 35%!