

Are missed service opportunities costing you sales?

Solution Spotlight: Retail Fitting Rooms



QtraciQ® *for Fitting Rooms*

Powered by **Qmetrix**®



The frustration of needing assistance and not finding it when trying on clothes can be a drag on the customer experience. But with Qtrac iQ for Fitting Rooms customers can call for service without leaving the fitting room. Qtrac iQ dramatically improves the customer experience and creates opportunities for associates to upsell, proactively driving sales. Additionally, intelligent sensors track fitting room activity, helping to improve key performance indicators while ensuring customer privacy. And a cloud-based reporting interface mean investment is minimal and implementation is easy, maximizing ROI. **Call us today for a demo.**

- **Increase impulse sales** by gaining opportunities for upsell/cross-sell.
- **Ensure customer privacy** yet track fitting room and service activity with passive infrared intelligent sensors.
- **Improve the customer experience** with wireless call buttons that instantly hail associates when shoppers need help.
- **Optimize service** delivery, allocation, and scheduling with real-time dashboards and historical reports.
- **Decrease attrition** and theft with real-time alerts for dwell time and occupancy.
- Minimize investment and **maximize ROI** with an SaaS architecture and browser-based reports that use existing hardware.



Products for People and the Places they go®

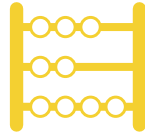
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Measure, monitor, and manage your Fitting Rooms to maximize service efficiency and profits.



Sales

Maximize cross-sell and upsell opportunities by increasing customer interactions.



People Counting

Optimize labor allocation and scheduling by tracking usage.



Call Rate

Reveal frequency trends and align labor with demand.



Conversion

Analyze correlations between service delivery and conversions by integrating with POS or door counts.



Abandonment

Decrease frustration and improve the customer experience with on-demand service delivery.



Dwell Time

Proactively respond to long occupancies, increasing customer interactions or preventing loss/attrition.



Response Time

Manage service efficiency and uncover training opportunities.



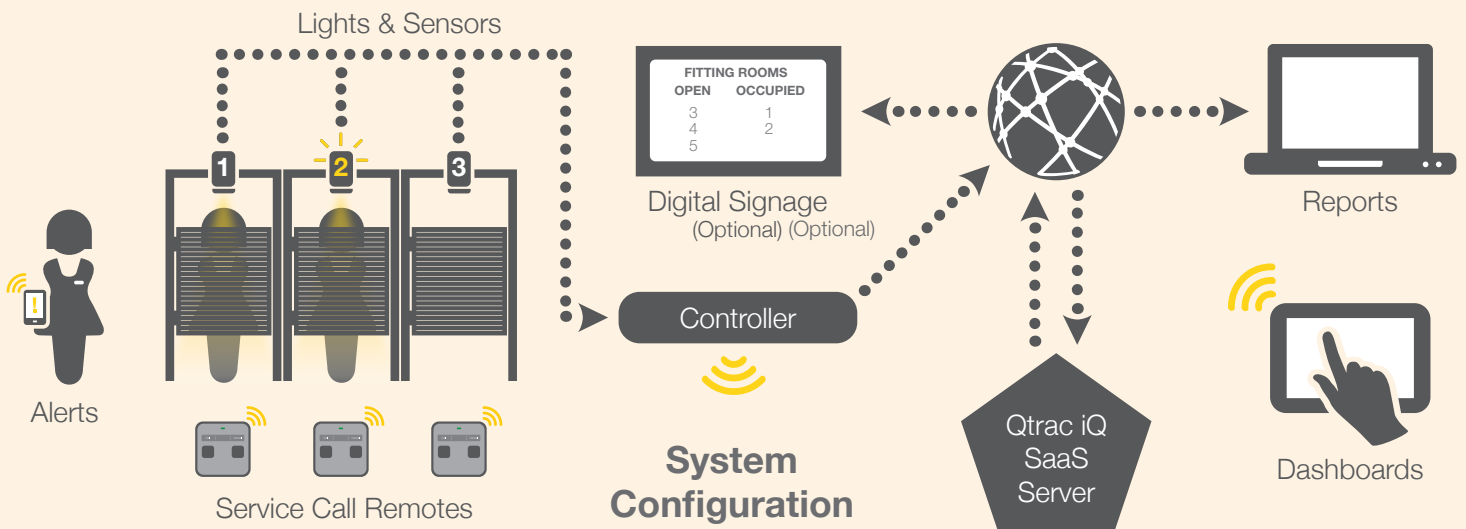
Occupancy/Vacancy

Increase customer satisfaction with published room availability and wait times.



Attrition

Mitigate theft with real-time alerts for room occupancy and dwell time.



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