

Large Format Printing

Artwork Submission Process and Guidelines



TECH SPECS

PREFERRED VECTOR FILE FORMATS



Please convert all text to outlines before submitting

PREFERRED RASTER FILE FORMATS



ACCEPTABLE RASTER FORMATS 300dpi at actual size



WE CANNOT USE



Q I've just ordered a sign frame. Can Lavi create the sign graphic for me?

A Yes, we have a full-service art department and we regularly create custom art for our customers. Upon placing your order, a Customer Service Specialist will contact you to discuss what you would like printed on your belt. We may request a logo or PMS color reference in order to create a visual representation of your art for your approval.

Q How do I provide my logo or messaging to Lavi Industries?

A Simply email your materials to your Sales Rep. For files over 10MB, we offer an FTP service. Our Sales Reps will work with you to ensure proper transfer of files.

Q Will I see a proof before it's printed?

A Yes, we provide digital proofs for your review and approval prior to printing. Our services include design and layout with up to 2 revisions.

Q We have our own art department. Can I submit print-ready art?

A Yes, please refer to the next page for art setup and templates.



Products for People and the Places They Go®

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Large Format Printing

Print-ready Artwork Requirements



DOs & DON'Ts

Q I'm submitting my own print-ready art. Can I get a template to start?

A Yes, simply select your template size at right to download. [DOWNLOAD 36x18 GRAPHIC TEMPLATE](#)

Q Can I use raster art and a proprietary font?

A We can reproduce raster art as long as it's 300 dpi at actual print size. Proprietary fonts are fine, but all fonts must be outlined.

Q Can you print our corporate PMS colors?

A We will approximate all PMS colors in 4/C process as we print in CMYK. Metallic and florescent inks cannot be printed.

Q What is your preferred format for print-ready artwork?

A PDF with all images embedded and fonts outlined.

Q How do I send Lavi my art files?

A Your Sales Rep will discuss our simple FTP process with you.

– Raster art must be 300 dpi at actual reproduction size.

– Outline all text.



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