



**Qtrac**<sup>®</sup> MEDIA MANAGER

# Centralized Multimedia Control

- *Manage the Customer Experience*
- *Increase Impulse Sales*
- *Reduce Perceived Wait-times*



## **Qtrac**® MEDIA MANAGER

### Centralized Multimedia Control

Centralize command and control of your Digital Media displays with Qtrac® Media Manager. Qtrac Media Manager coordinates and manages in-store digital signage for in-queue displays running Lavi's Qtrac electronic queuing software, as well as other media-only displays positioned throughout a store. Additionally, Qtrac Media Manager is fully scalable, enabling the control of a single monitor or hundreds of displays across numerous regions, giving "real time" control of in-store signage and messaging.

#### **BENEFITS:**

- Centralizes control of in-store electronic signage and in-queue digital messaging.
- Fully scalable media control – from one display to hundreds across multiple stores and regions.
- Create an unlimited number of playlists and distribute customized media to individual stores or displays, or customized display groups based on regions or locations.
- Provides "real time" operational status of all displays.

**Reduce  
perceived  
wait times**  
at checkout by  
as much as 35%!

Coordinate store-wide digital signage with powerful in-queue messaging and dramatically **boost impulse sales.**