

Colleges & Universities

Admissions offices are busy activity centers that must accommodate a wide range of students: from the naive freshman, unfamiliar with the campus, to the experienced upperclassman, impatient to get processed. They must all be organized into queues and efficiently guided to the correct staff member.



Take control of your queues!

- Manage Student Flow
- Shorten Average Wait Times
- Add Value with Promotion, Advertising and Branding

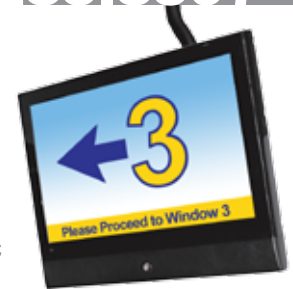
888.285.8597

THE CHALLENGE:

- College administration facilities present a wide range of installation challenges. Cramped historic buildings often require signage and LCD displays to be located in narrow hallways. Small or cramped counters require compact, simple electronic components. Conversely, large, modern spaces require large-format video and loud, crisp audio to match the voluminous environment.
- Colleges, attracting larger numbers of international students, need to provide simple, clear directions and instructions.
- Queuing solutions need to be easy to use and simple to learn, accommodating both full-time professional staffers and part-time, transitional student interns. System components need to withstand heavy use day in and day out.
- Systems need to take advantage of a captive queue audience by providing informational and educational media such as: alerting students of building hour notifications, application deadlines, academic events, on-campus conferences and lectures, and athletic news.

THE SOLUTION:

- Qtrac CF offers a wide range of screen sizes and mounting options to accommodate the most challenging environments. The QtracCF's wireless technology offers quick and easy installation, with minimal interruption of daily activities. With only AC power required, the product is completely installed within one hour.
- The Qtrac LCD display instantly alerts the next student in line. Voice files and alert tones supplement the queuing image to substantially decrease staff down-time and student confusion. The station message can be simply a number, directional arrow, and alert tone, which students of any language and education level can understand. Student flow through the queue is increased, resulting in happier staffers and students.
- The rugged Qtrac CF Remote, with a modest 3" x 3.5" footprint, is all that is required at the staffer's position. With the press of a button, the remote commands a specific graphic image, text, and audio message on the LCD at the head of the queue to direct the next student to the service counter.
- Informational messages are displayed on Qtrac's LCD between queuing prompts, reducing perceived wait times and alerting students to campus events. Linking the QtracCF to the Qtrac Media Manager offers centralized management of Qtrac digital media across the entire campus.



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